



Rep Order# 8838596 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 36915

Printed: 08/17/2012 11:54 AM  
Last Received: 08/17/2012 11:12 AM  
Showing Buylines: All Lines

2 of 8

Station KLAS-TV LAS VEGAS  
Advertiser ( ) CROSSROADS GPS  
Product ISSUE - SENATE  
Estimate# 893  
Buyer EMILY MILHOAN  
Phone#  
Fax#

Agency ( ) CROSSROADS MEDIA LLC  
66 CANAL CENTER PLAZA, SUITE 555  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E //893  
Flight Dates 08/15/2012 - 08/21/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	W-F	9A-10A		:30	\$750.00	08/15-08/17	6	1	6	\$4,500.00	
				Buyline Comment: LIVE WITH KELLY								
	8	M-TU	9A-10A		:30	\$750.00	08/20-08/21	4	1	4	\$3,000.00	
				Buyline Comment: LIVE WITH KELLY								
	9	W-F	11A-12P		:30	\$2,500.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: YOUNG & RESTLESS								
	10	M-TU	11A-12P		:30	\$2,500.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: YOUNG & RESTLESS								
	11	W-F	12P-1230P		:30	\$700.00	08/15-08/17	4	1	4	\$2,800.00	
				Buyline Comment: NEWS								
	12	M-TU	12P-1230P		:30	\$700.00	08/20-08/21	2	1	2	\$1,400.00	
				Buyline Comment: NEWS								
	13	W-F	1230P-1P		:30	\$850.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: BOLD & BEAUTIFUL								
	14	M-TU	1230P-1P		:30	\$850.00	08/20-08/21	2	1	2	\$1,700.00	
				Buyline Comment: BOLD & BEAUTIFUL								
	15	W-F	1P-2P		:30	\$850.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: LET'S MAKE A DEAL								
	16	M-TU	1P-2P		:30	\$850.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: LET'S MAKE A DEAL								
	17	W-F	2P-3P		:30	\$850.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: THE TALK								

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	18	M-TU	2P-3P		:30	\$850.00	08/20-08/21	2	1	2	\$1,700.00	
				Buyline Comment: THE TALK								
	19	W-F	3P-4P		:30	\$850.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: ELLEN								
	20	M-TU	3P-4P		:30	\$850.00	08/20-08/21	2	1	2	\$1,700.00	
				Buyline Comment: ELLEN								
	21	W-F	4P-5P		:30	\$1,100.00	08/15-08/17	6	1	6	\$6,600.00	
				Buyline Comment: NEWS								
	22	M-TU	4P-5P		:30	\$1,100.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	23	W-F	5P-630P		:30	\$1,500.00	08/15-08/17	4	1	4	\$6,000.00	
				Buyline Comment: NEWS								
	24	M-TU	5P-630P		:30	\$1,500.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	25	W-F	630P-7P		:30	\$1,100.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
	26	M-TU	630P-7P		:30	\$1,100.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: INSIDE EDITION								
	27	W-F	7P-8P		:30	\$1,100.00	08/15-08/17	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								
	28	M-TU	7P-8P		:30	\$1,100.00	08/20-08/21	0	0	0	\$0.00	
				Buyline Comment: ET/INSIDER								

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	31	W-F	11P-1135P		:30	\$2,000.00	08/15-08/17	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	32	SA-SU	11P-1135P		:30	\$2,000.00	08/18-08/19	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	33	M-TU	11P-1135P		:30	\$2,000.00	08/20-08/21	0	0	0	\$0.00	
		Buyline Comment: NEWS										
	34	W-F	1135P-1237A		:30	\$650.00	08/15-08/17	0	0	0	\$0.00	
		Buyline Comment: LETTERMAN										
	35	M-TU	1135P-1237A		:30	\$650.00	08/20-08/21	0	0	0	\$0.00	
		Buyline Comment: LETTERMAN										
	36	TU	10P-11P		:30	\$6,000.00	08/21-08/21	0	0	0	\$0.00	
		Buyline Comment: 48 HOURS MYSTERY										
	37	W	10P-11P		:30	\$6,000.00	08/15-08/15	1	1	1	\$6,000.00	
		Buyline Comment: CSI										
	38	TH	8P-9P		:30	\$7,500.00	08/16-08/16	1	1	1	\$7,500.00	
		Buyline Comment: BIG BANG/BROKE GIRLS										
	39	TH	10P-11P		:30	\$8,000.00	08/16-08/16	1	1	1	\$8,000.00	
		Buyline Comment: PERSON OF INTEREST										
	40	F	8P-9P		:30	\$7,500.00	08/17-08/17	0	0	0	\$0.00	
		Buyline Comment: UNDERCOVER BOSS										
	41	F	9P-10P		:30	\$5,000.00	08/17-08/17	1	1	1	\$5,000.00	
		Buyline Comment: CSI NY										

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	42	F	10P-11P		:30	\$7,500.00	08/17-08/17	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								
	43	SA	5A-7A		:30	\$350.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: THIS MORNING								
	44	SA	5P-530P		:30	\$1,500.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	*45	SA	6P-9P		:30	\$1,500.00	08/18-08/18	1	1	1	\$1,500.00	
				Buyline Comment: CHARGER PRESEASON FOOTBALL								
				Sales Remark: V5 REVISION								
				V5 More than 2 codes changed								
	46	SA	630P-7P		:30	\$1,500.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	47	SA	7P-8P		:30	\$600.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: ET								
	48	SA	10P-11P		:30	\$6,000.00	08/18-08/18	1	1	1	\$6,000.00	
				Buyline Comment: 48 HOURS MYSTERY								
	49	SU	5A-530A		:30	\$300.00	08/19-08/19	1	1	1	\$300.00	
				Buyline Comment: EYE ON WASHINGTON								
	50	SU	530A-6A		:30	\$300.00	08/19-08/19	1	1	1	\$300.00	
				Buyline Comment: WALL STREET								
	51	SU	6A-630A		:30	\$500.00	08/19-08/19	1	1	1	\$500.00	
				Buyline Comment: NEWS								
	52	SU	630A-8A		:30	\$1,700.00	08/19-08/19	0	0	0	\$0.00	
				Buyline Comment: NEWS								

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	53	SU	8A-830A		:30	\$1,700.00	08/19-08/19	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	54	SU	830A-930A		:30	\$850.00	08/19-08/19	1	1	1	\$850.00	
				Buyline Comment: FACE THE NATION								
	56	SU	5P-530P		:30	\$1,700.00	08/19-08/19	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	57	SU	630P-7P		:30	\$1,700.00	08/19-08/19	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	58	SU	9P-10P		:30	\$5,000.00	08/19-08/19	1	1	1	\$5,000.00	
				Buyline Comment: THE GOOD WIFE								
	59	W-F	4A-459A	4A NEWS	:30	\$100.00	08/15-08/17	6	1	6	\$600.00	
	60	M-TU	4A-459A	4A NEWS	:30	\$100.00	08/20-08/21	4	1	4	\$400.00	
	61	W-F	5A-6A	5A NEWS	:30	\$1,500.00	08/15-08/17	1	1	1	\$1,500.00	
	62	M-TU	5A-6A	5A NEWS	:30	\$1,500.00	08/20-08/21	1	1	1	\$1,500.00	
	63	W-F	6A-7A	6A NEWS	:30	\$1,800.00	08/15-08/17	1	1	1	\$1,800.00	
	64	M-TU	6A-7A	6A NEWS	:30	\$1,800.00	08/20-08/21	1	1	1	\$1,800.00	
	65	W-F	7A-9A	CBS THIS MORNING	:30	\$1,500.00	08/15-08/17	1	1	1	\$1,500.00	
	66	M-TU	7A-9A	CBS THIS MORNING	:30	\$1,500.00	08/20-08/21	1	1	1	\$1,500.00	
	67	W-F	11P-1135P	11P NEWS	:30	\$3,500.00	08/15-08/17	1	1	1	\$3,500.00	

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	68	M-TU	11P-1135P	11P NEWS	:30	\$3,500.00	08/20-08/21	1	1	1	\$3,500.00	
	69	W	8P-9P	BIG BROTHER	:30	\$12,000.00	08/15-08/15	1	1	1	\$12,000.00	
	70	SU	10P-11P	THE MENTALIST	:30	\$7,500.00	08/19-08/19	1	1	1	\$7,500.00	
	71	SA	1235A-135A	BROTHERS & SISTERS	:30	\$250.00	08/18-08/18	2	1	2	\$500.00	
	72	SU	1205A-105A	THE UNIT	:30	\$200.00	08/19-08/19	2	1	2	\$400.00	
	73	SA	6P-9P	NFL CHARGER FOOTBALL	:30	\$15,000.00	08/18-08/18	4	1	4	\$60,000.00	
	74	SA-SU	12P-4P	PGA GOLF	:30	\$1,025.00	08/18-08/19	4	1	4	\$4,100.00	

—REPORT TOTALS—

Report Totals: 80 / \$177,350.00

—SALES MONTHLY TOTALS—

Aug 12: 80 / \$177,350.00

Sales Totals: 80 / \$177,350.00

Station Totals: 80 / \$177,350.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$591,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+